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PHOENIX INSTITUTE OF CONTEMPORARY ART (phICA) TO PRESENT 12 EXHIBITS IN *ONLOADED 5* SERIES IN ROOSEVELT ROW REPURPOSED SHIPPING CONTAINERS DURING 2017-2018

(Phoenix, AZ USA)— phICA continues its *Onloaded* programming for the 2017-2018 season (October, 2017 – February, 2018) in three repurposed shipping containers on Roosevelt Row in Downtown Phoenix. The 12 solo *Onloaded 5* exhibitions (3 per month), curated by phICA co-founder and director/curator Ted G. Decker, showcase art work by emerging Phoenix-based artists and Arizona, national, and international artists. Each of the artists, in tandem with the curator, must decide how to install and utilize space design to show art work to large crowds in a non-conventional venue. **The dimensions of each container are approximately 18 feet deep x 7.5 feet wide x 8 feet high (5.49 x 2.29 x 2.44 meters).** phICA's partnerships with Roosevelt Row Community Development Corporation, *The Arts Beacon*, Centro Internacional de las Artes, A.C., Tijuana, Mexico, and Ayuntamiento de Tijuana/IMAC will continue. In August, 2017, Phoenix Magazine named the phICA Shipping Containers as the Valley's Best Unconventional Art Space.

In January 2014, phICA, in a first for Phoenix, launched an initial season of an innovative series of curated "pop-up" solo exhibitions in repurposed cargo containers, which were purchased by Roosevelt Row CDC and converted into white "cube", wood floored gallery spaces. Since then, phICA has expanded its programming based upon the success of the exhibitions measured in critical visitor response, observed viewer appreciation (estimated at 75,000+ people who attended Phoenix First and Third Friday events and who have visited the phICA website), and the need for bringing art to places where viewers gather. Exhibition artists have been selected on the merit of their work, commitments to their professional artist careers, and the catalytic effect that phICA has proven to have in bolstering careers through exposure of their art to a broader public.

Phoenix Institute of Contemporary Art (phICA) is a not-for-profit organization which complements other regional cultural institutions while differentiating itself through collaboration and community partnerships and by offering new ways for the public to enjoy, understand, and interpret contemporary art. phICA was envisioned and is structured to be organic and efficient and is a non-collecting institution with a primary focus on exhibition projects, culturally-immersive artist residencies, and arts incubation activities, along with ongoing initiatives in critical art writing, artist catalog publication, and a focus on emerging curators. The founding Board of Directors, including Eddie Shea, Greg Esser, and Ted Decker, first met to discuss their mutual vision in October 2007, officially organized in 2009 with the first exhibition project launched in March 2011.

ONLOADED 5 Project Artists for October, 2017 – February, 2018

Openings are on Third Fridays of the month; also open on First Fridays and by special appointment.
All *Onloaded* exhibitions are curated for phICA by Ted G. Decker except where noted.

October 20 – November 12, 2017:

William Barnhart (Mesa)
Chris Czaja (Phoenix)
Rory MacLean (Tempe)

November 17 – December 10, 2017:

Nick Gutierrez (Tempe)
Matthew Marshall (Tempe)
Ann Morton (Phoenix)

December 15, 2017 – January 14, 2018:

Danielle Hacche (Phoenix)
Aaron Coleman (Tucson)
Bob Carey (Saddle River, NJ)

January 19 – February 11, 2018:

Jenneva Kayser (Tempe)
Constance McBride (Phoenix)
Aaron Thomas Roth (Tucson)